

CITY OF SHEBOYGAN

ARCHITECTURAL REVIEW BOARD

NOVEMBER 27, 2017

1. OPENING OF MEETING MEMBERS PRESENT: Pam Langan, Richard Linde, Alderperson  
Bryan Bitters, and Scott Matula MEMBERS EXCUSED: Ray Haen, Joe Clarke, and Jerry  
Jones STAFF/OFFICIALS: Manager of Planning & Zoning Steve Sokolowski

1.1 Call to Order

Vice-Chair Scott Matula called the meeting to order at 4: 06 p.m.

1.2 Pledge of Allegiance

The Pledge of Allegiance was recited.

1.3 Identify potential conflict of interest.

No committee member has a conflict with any item on this agenda.

2. MINUTES

2.1 Approval of minutes from the November 13, 2017 meeting.

Motion by Richard Linde, seconded by Alderperson Bryan Bitters to approve.

Motion carried.

3. ITEMS FOR DISCUSSION AND POSSIBLE ACTION

3.1 Exterior Remodel at Suscha's Bar located at 1054 Pennsylvania Avenue.

Ryan Lehmann owner of Suscha's Bar and Michael Ferraro from Wigg Brothers were present.

Steve Sokolowski explained the packet that he provided to the committee.

In the packet was a copy of the original approval from June 2017, current elevation pictures, and proposal of new sign design.

Also Steve Sokolowski mentioned that what was constructed is not what the board approved back in June.

Ryan Lehmann stated that the current neon sign is very brittle and the electrical wiring will need to be redone as well.

The neon can be refurbished but there is no guarantee that it will hold up so he looked at finding a sign for the same cost which is the sign that is provided in the packet.

The neon sign on the south side was built into the building and the west side was drilled into the side.

The committee inquired about what was original approved, clarification as to what they are looking to do, why there is siding behind the proposed sign vs. sign board, if name Suscha's was going to accompany the logo on the west side, and if the metal piece is being proposed to be carried to the end.

Mike Ferraro explained that the reason the metal was continued to the end was because it was a suggestion by Steve Sokolowski but they would be willing to do whatever the committee would like to see. The proposed logo on the west side of the building would be a sign box and they were not looking at adding the name Suscha's to the west side.

Ryan Lehmann stated that he is trying to make everything look nice and to comply with what the board would like to see but can't afford to spend too much on it right now.

The committee explained that they understood but they would really like to see the sign board behind the sign because it provides some architectural appeal to the building.

They also discussed if individual letters would be more attractive than the existing neon.

Ryan Lehmann asked if they went with the existing neon and sign board behind it if the committee would approve of that.

Mike Ferraro asked if the sign could be back lit instead of the individual letters being lit.

The committee was in favor of both suggestions.

The committee further discussed that they would prefer not to see just the logo on the west side because people may not know what it is and the building loses some architectural appeal.

The applicant was asked why they did not install the vertical siding as approved by the plan.

Mike Ferraro explained it would take additional construction and decided he would run it vertically.

The board stated he should have asked for such a change and that the applicant needs to follow the drawings that they submitted and that the architectural review board approved.

Motion by Alderperson Bryan Bitters, seconded by Pam Langan to hold until the owner submits new design depicting exactly what they are proposing.

Motion carried.

#### 4. ADJOURN

##### 4.1 Motion to Adjourn

Motion by Alderperson Bryan Bitters, seconded by Richard Linde to adjourn.

Motion carried.

Being no further business the meeting was adjourned at 4: 39 p.m..