

*****ATTACHMENTS*****

CITY OF SHEBOYGAN

REQUEST FOR ARCHITECTURAL REVIEW BOARD CONSIDERATION

ITEM DESCRIPTION: Review and consideration of architectural plans for Caitlin Brotz exterior remodel project at 502 N. 8th Street (New Olivu Building).

REPORT PREPARED BY: Steve Sokolowski, Manager of Planning and Zoning

REPORT DATE: September 8, 2017

MEETING DATE: September 11, 2017

FISCAL SUMMARY:

Budget Line Item: N/A
Budget Summary: N/A
Budgeted Expenditure: N/A
Budgeted Revenue: N/A

STATUTORY REFERENCE:

Wisconsin Statutes: N/A
Municipal Code: N/A

BACKGROUND / ANALYSIS:

The Architectural Review Board held this matter at the last meeting in order for the applicant to provide additional information and drawings that more accurately depict the construction that is to take place.

After listening to what Ms. Brotz and Mr. Kartes presentation, the committee agreed that the original plan submitted is not what is going to be constructed. Therefore, the committee has requested that Ms. Brotz submit plans detailing exactly what she is proposing. The committee also said that they like the lighter approach compared to the heavy box feel that she is presently proposing.

Based on those discussions, the applicant has submitted new plans and states the following:

- I am changing my plans slightly and going with what the board recommended and doing canvas awnings across the whole store instead of trying to build a structure.
- I will be keeping the same number of signs (logos) that were approved by putting them on every other awning.
- I have also changed the color slightly. I will be adding stripes to some.

STAFF COMMENTS:

The applicant had previously submitted and received approval from the City Plan Commission for a different awning and sign package. Thus, staff will be recommending that

the applicant will need to submit a new sign permit application that reflects exactly what she is proposing to construct/install prior to sign permit issuance.

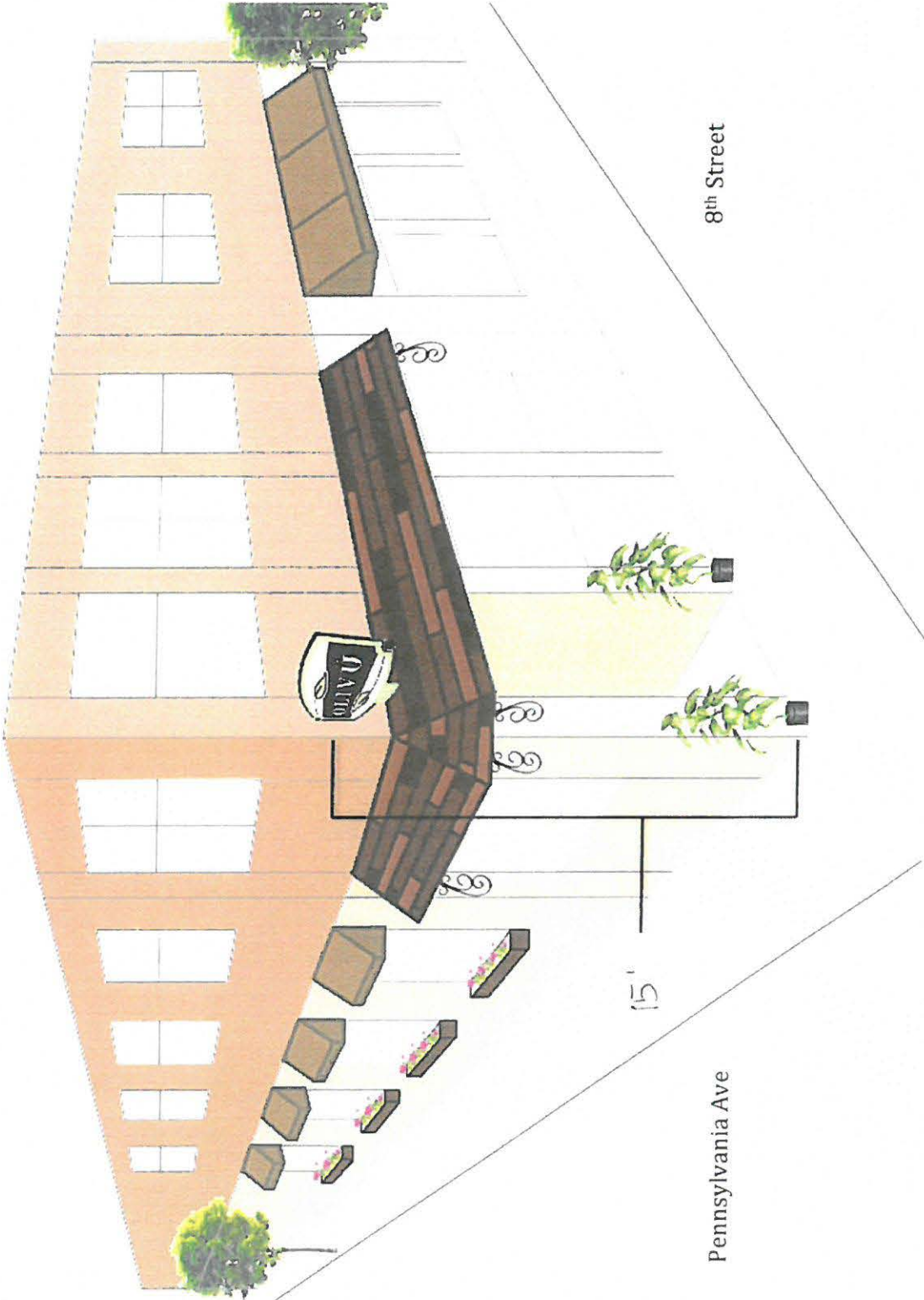
The applicant also shows an arbor on the sidewalk in front of the building in the drawing. If the proposed arbor is to be located on the City sidewalk in front of the store an encroachment would be required. It is unlikely that the City would consider approval of such an encroachment. Applicant may want to consider locating the arbor inside the store.

ACTION REQUESTED:

Motion to approve with possible amendments as determined by the Board with the condition that the applicant submit an updated sign package that accurately depicts exactly what the applicant is proposing to install to City Development for review and approval prior to sign and/or building permit issuance.

ATTACHMENTS:

Architectural Review Board Application and required attachments.



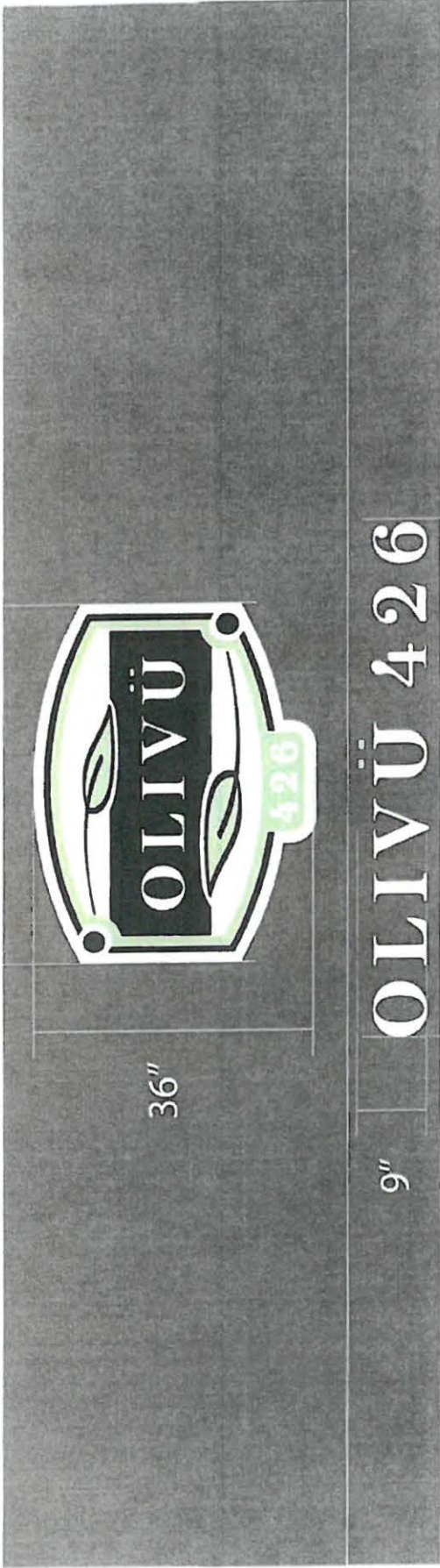
8th Street

Pennsylvania Ave

15'

16'9"

46"



36"

9"

OLIVÜ 426

12"

66"

63.5"

23"



18"

8"

Olivu 426

SIGN SPECIFICATIONS

- Awnings to be Sunbrella Taupe
- Traditional Sign Band Style
- (4) Side window awnings
- (1) Front window awning

Front Awning

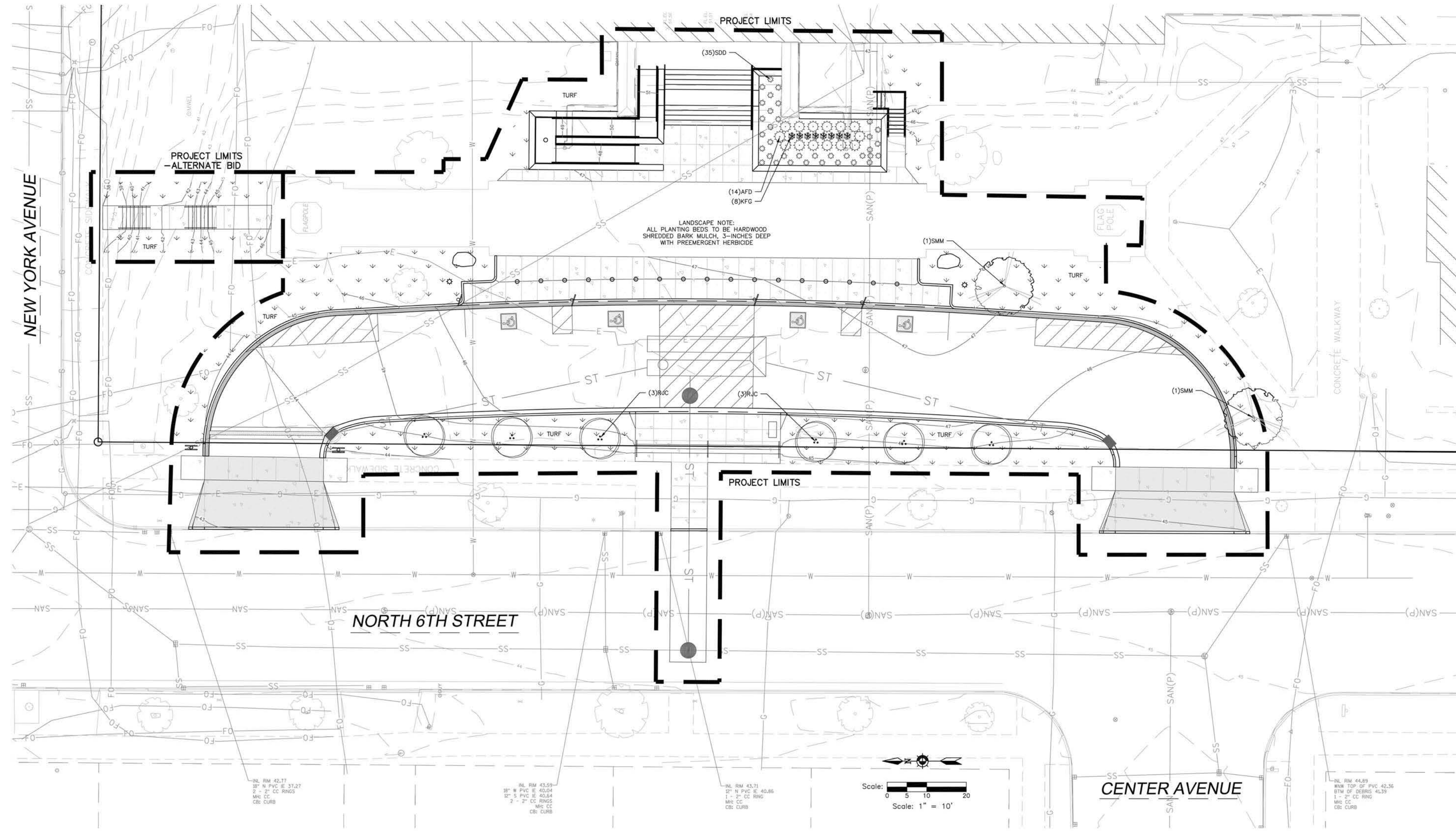
- 16'9" wide x 4'8" tall x 3' deep
- 1" tall sign band

Side Awnings

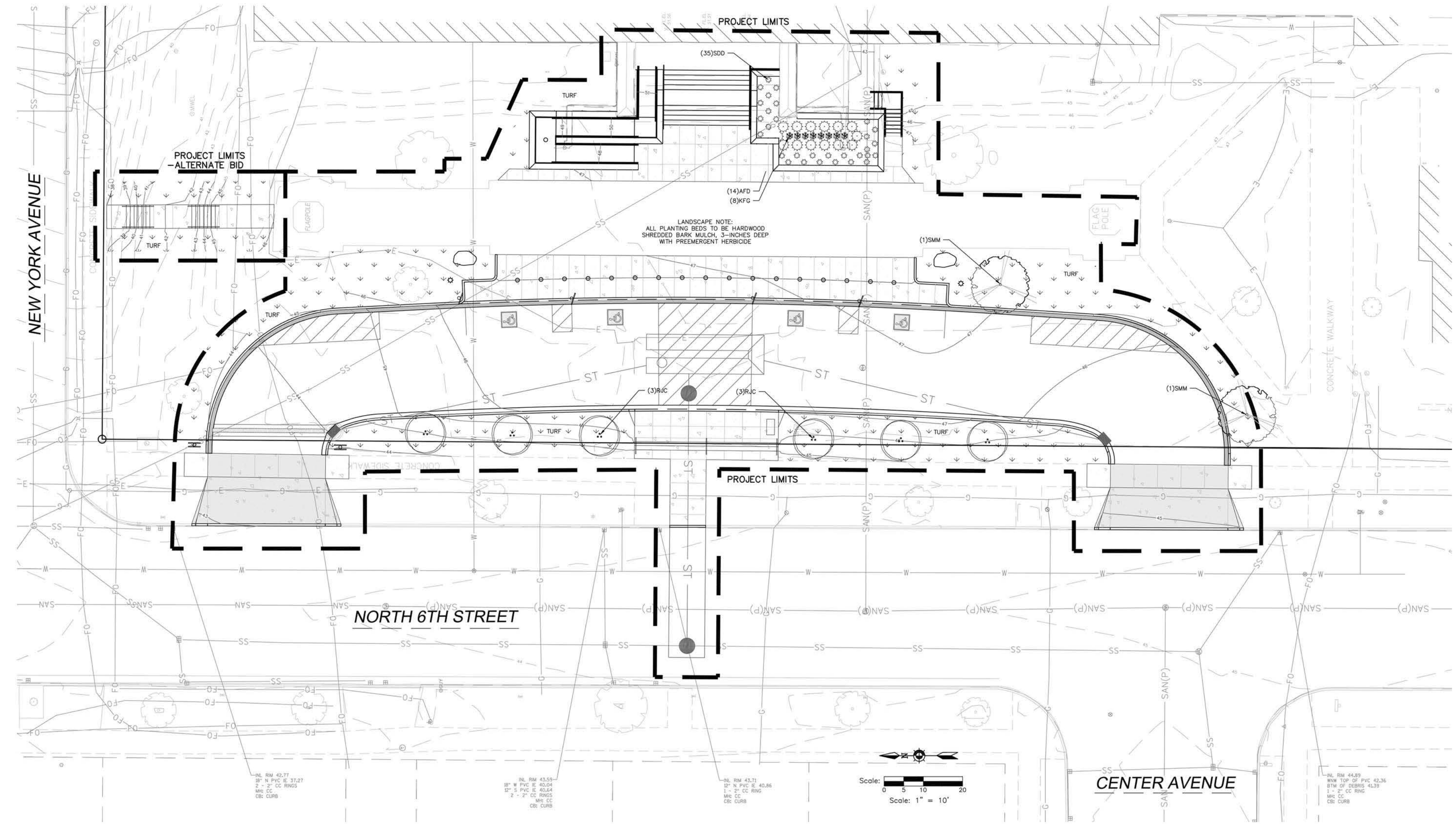
- 5'3 1/2" wide x 2'6" tall x 2' deep
- 8" tall sign band



Date: 6.2.17
Sales Rep: Vicky
Designer: Beth
Job Name: Olivu 426



SITE PLAN BEFORE



SITE PLAN AFTER



PERSPECTIVE BEFORE



PERSPECTIVE AFTER

