

City of Sheboygan  
2017-08-03

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CITY OF SHEBOYGANMAYOR'S INTERNATIONAL COMMITTEETHursday, August 3, 2017

Chair Julie Vandersteen called the meeting to order at 5: 15 p.m. at 3 Sheeps Brewing Company.

Members present:

Julie Vandersteen, Mary Rajer, Henry Schoen, Anna Schoen, Rich Miesfeld, Charlene Hinze, Mark Hinze, Ruth Gertsner, Germaine Schwoerer, Randy Schwoerer, Yolanda Graf, Jane Kautzer, Keary Kautzer and Grazia Perrella

Others present:

Mayor Mike Vandersteen

Members excused:

Carolyn Miesfeld and Jim Graf

Members unexcused:

Ald. Andrew Schneider

Minutes: Motion by Henry Schoen, seconded by Yolanda Graf to approve minutes of July 6, 2017 meeting. All ayes.

Correspondence: Emails from committee members regarding upcoming events - Ruth Gertsner cannot work at August 10 Levitt Amp concert, Jane Kautzer received \$100 in donations from Culver's for Esslingen Fest.

Esslingen Fest - Tonight's meeting was held at 3 Sheeps so the committee could check out the space for this event. 3 Sheeps will be installing new tanks in the area we used to sell food and have the raffle items. At meeting time this area was still empty but should be full of tanks by October

1. Advertising was discussed. The mayor will call Pepsi to request banners, posters will be printed by next meeting. Julie will contact Ald. Draughon for artwork for posters. Mary will print small 4 /up flyers for Henry to distribute at People to People brat fry. Members should advertise through social media. Randy will price ads through the Sun and the Beacon.

Levitt Amp Concerts - Committee members have volunteered to work the beverage stand for the August 10 and August 17 concerts. Members were reminded what nights they had volunteered for.

Tsubame, Japan - Sister City relationship update - Committee member Grazie Perrella made contact with Tsutomu Suzuki, the Mayor of the City of Tsubame to propose re-activating our sister city relationship. He sent an email response to her indicating that they hope to build up a stronger relationship between both of the cities and they are ready to place a person who is in charge of this matter. They would like to talk about what activity we can start with including the project which exchanges goodwill ambassadors between the City of Sheboygan and Tsubame. Mayor Vandersteen said that Molly Duwane will be traveling to Japan this spring and perhaps she could visit Mayor Suzuki and deliver a small gift on our behalf. Molly will be invited to attend the October or November meeting.

Diversity Fair - September 9, 2017 - Mayor Vandersteen received a phone call from Larry Samet asking if the Mayor's International Committee would be interested in running a beverage stand at a "Diversity Event" scheduled for Saturday, September 9 at Fountain Park. Wine, beer, soda and water are all available for us to sell. The only competition that we could encounter is soda and water may also be sold by the food trucks. There will be entertainment on the Fountain Park stage. We may be asked to pay a stand fee or contribute a small percentage of our proceeds to help cover our share of the cost to rent Fountain Park if needed. Rich Miesfeld said he would look into the possibility of having the 3 Sheeps trailer for this event.

NEXT MEETING DATE:

September 7, 2017

ADJOURN.

Meeting adjourned at 5: 55 p.m.