

City of Sheboygan
2021-01-27

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PET-FRIENDLY TASK GROUP - 12: 30 PM (Wednesday, January 27, 2021)

1. OPENING OF MEETING MEMBERS PRESENT: Betty Ackley, Abby Block, Mike Heimbach MEMBERS PRESENT REMOTELY: Michelle Gentine, Michelle Warner, Gretchen Huston, Kristine Potter ABSENT: Lisa Marek, Nichole Bredesen, Kate Hodges, Shira Haid, Ofc. Kevin Post STAFF/OFFICIALS PRESENT: Joe Kerlin, Mayor Michael Vandersteen

1.2 CALL TO ORDER

Chair Betty Ackley called the meeting to order.

1.3 PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was recited.

1.3 ROLL CALL: Michelle Gentine, Lisa Marek, Abby Block, Michelle Warner, Betty Ackley, Nichole Bredesen, Kate Hodges, Kristine Potter, Mike Heimbach, Gretchen Huston and Shira Haid may attend meeting remotely.

2. MINUTES

2.1 Approve minutes of October 28, 2020 meeting. Motion by Abby Block, second by Mike Heimbach to approve minutes. Motion carried.

3.

PUBLIC FORUM

3.1 Limit of five people having five minutes each with comments limited to items on this agenda.

No one spoke.

4. ITEMS FOR DISCUSSION AND POSSIBLE ACTION

4.1 Community Survey Update

Those in attendance discussed the roll out of the upcoming survey. The City's annual survey is active from February 1 st- 22 nd. In an effort to avoid confusion or survey fatigue, the committee will plan to open the survey in April. Members will reach out to area vets to ask for their assistance in encouraging participation amount their clients. Although good ideas, there is not a budget available for a gift card for a drawing, boosted social media posts or other paid media.

4.2 Online Assessment Update

After submitting the assessment to Mars Pet Care in November, a member of their team reached out to request a call to discuss the submission, feeling there were areas where Sheboygan may have sold itself short. Call is scheduled for February 4 th. If interested in joining in, members were advised to request the login information from Abby.

4.3 Discussion surrounding pet-related ordinances and the task group's role moving forward

The task group's desired outcomes may be brought through the appropriate channels if recommended by staff.

5. CLOSING OF MEETING

5.1 Next meeting date: Wednesday, February 24 th

5.2 Adjournment

Motion by Mike Heimbach, second by Abby Block to adjourn. Motion carried. Due to no further business, the meeting was adjourned at 12: 46 pm.