

PET-FRIENDLY TASK GROUP - 12: 30 PM (Wednesday, October 28, 2020)

1. OPENING OF MEETINGMEMBERS PRESENT: Abby Block, Shira HaidMEMBERS PRESENT
REMOTELY: Betty Ackley, Michelle Warner, Gretchen HustonABSENT: Michelle
Gentine, Lisa Marek, Karen Huston, Nichole Bredesen, Kate Hodges, Kristine
Potter, Mike HeimbachSTAFF/OFFICIALS PRESENT: Joe Kerlin, Ofc. Kevin Post,
Mayor Michael Vandersteen

1.1 CALL TO ORDER

Chair Betty Ackley called the meeting to order.

1.2 PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was recited.

1.3 ROLL CALL: Michelle Gentine, Lisa Marek, Karen Huston, Abby Block,
Michelle Warner, Betty Ackley, Nichole Bredesen, Kate Hodges, Kristine Potter,
Mike Heimbach, Gretchen Huston and Shira Haid may attend meeting remotely.

2. MINUTES

2.1 Approve minutes of September 30 th, 2020 meeting.

Motion by Abby Block, second by Ofc. Kevin Post to approve minutes. Motion
carried.

3. ITEMS FOR DISCUSSION AND POSSIBLE ACTION

3.1 Update from Survey sub-committee on the creation and distribution of the
community-wide survey to gather feedback on the current state of pet
friendliness in Sheboygan, as well as how residents envision the future.

Those in attendance went through a draft of the survey put together by
committee member Michelle Warner. Looking to expand upon the information
compiled in the Online Assessment, the survey is designed to provide an
analysis of the gaps which exist related to: services or features that
currently exist but are unknown to residents, indicative of a
communications/marketing issue; services and features that are desired by
residents but are not currently available, indicating a deficiency in City

services/programming; and services and features provided by private companies or nonprofit organizations which the City may not be aware of which indicates a gap in cross-sector communication.

The committee walked through each question and shared suggestions to incorporate in the final version. The updated draft will be created using a digital survey platform and distributed to the committee for testing and final feedback prior to distribution to the community. Looking for a business to sponsor a prize for a drawing was suggested. Considering distributing the survey to area veterinarians was also suggested. Both will be explored. The Mayor and present committee members expressed their gratitude to Michelle for her work on the survey.

3.2 Update from Online Assessment sub-committee regarding the Better Cities' Online Assessment and information on the proposed Dogtoberfest event.

Joe Kerlin stated that the Dogtoberfest event, as originally conceived, was no longer being considered for 2020. The Humane Society held an event by the same name on October 18th at Craft 30. However, the City hosting the event in 2021 is a possibility and will be explored.

The assessment will be submitted in its current state with additional information added following the survey, if necessary.

3.3 Discussion on the process and timeline for reviewing the City's current Pet Ordinances and how this information will be utilized to further the work of the task group.

Joe Kerlin will work on compiling current ordinances, section by section, for discussion at task group meetings. November's meeting is the target for discussion of the first section.

3.4 Other discussion or comments from those on the committee or members of the public.

No comments were made

4. CLOSING OF MEETING
Next meeting date: November 25th at 12: 30 pm
Motion by Ofc. Kevin Post, second by Abby Block to adjourn. Motion carried.

Due to no further business, the meeting was adjourned at 12: 57 pm.