

*****ATTACHMENTS*****

Water Aerobics Program

History: 25-30 years ago the Sheboygan School District invited the Senior Activity Center to utilize the swimming pool at Central High School. They were interested in building participation and the Senior Center was located in the same building. The city funded the instructor/ lifeguard as a part-time employee with full- time health benefits. The participants were able to access 10 swim sessions per week.

20 years ago when the Senior Center came to 428, Wisconsin Ave the swimming program continued in the same manner, the swim instructor was also paid mileage to and from Central twice a day.

In 2002 the city cut Fridays from the Senior Center program as a cost savings measure, swimming continued, 8 sessions a week. This schedule continued until Marion Helf retired in 2014. At that time the Community Recreation Department reduced our times to 3 mornings a week as the school district needed the time for classes. The city paid a temporary part-time lifeguard 4.5 hours a week.

For the past 10 years participants at the Senior Activity Center have paid small fees to access classes and special events, swim class participants did not pay for their classes. Approx. 4-5 years ago we began to charge \$20 per year for classes, 3 times a week for 50 weeks.

At the end of 2018 swim class participants were informed that fees were going up to \$40 for members and \$60 for non-members. (SACS membership is \$25 per year). A petition was received from swim participants stating that the fee was unreasonable. Wendy Schmitz attended the swim program to explain the fee structure and the relationship between the Senior Activity Center and the Community Recreation Department.

The increased fee structure reflects \$144 per year or 28 cents per class, up from 13 cents per class. The same number of classes through the Community Recreation Department would cost \$576 per year.

The part-time lifeguard currently employed by the city for 4.5 hours a week was on a long-term sick leave last year as she was unable to lift an adult out of the pool. Both the city and the Recreation Department have great difficulty finding qualified lifeguards, especially for such short hours with no benefits.

The Supervisor of SACS has had difficulty getting the instructor/lifeguard to fill out timesheets in a timely manner and it is difficult to supervise an off-site employee. There have been complaints about the tardiness of the employee.

The city of Sheboygan does not receive any revenue from the program. The Friends of SACS receives \$6.16 per day, three times a week. Of the average 20 people in the class, 10 attend the center.

CITY OF SHEBOYGAN

REQUEST FOR SENIOR ACTIVITY CENTER COMMISSION CONSIDERATION

ITEM DESCRIPTION : Discussion about ending water aerobics program.

REPORT PREPARED BY: Wendy Schmitz, Supervisor of Senior Activity Center

REPORT DATE: April 8, 2019

MEETING DATE: April 10, 2019

FISCAL SUMMARY:

Budget Line Item: N/A
Budget Summary: N/A
Budgeted Expenditure: N/A
Budgeted Revenue: N/A

STATUTORY REFERENCE:

Wisconsin Statutes: N/A
Municipal Code: N/A

BACKGROUND/ ANALYSIS

See enclosed memo

STAFF COMMENTS: Wendy Schmitz has had discussions with the City Administrator and the HR Director about ending the water aerobics program in order to eliminate a very part-time, difficult to supervise position from the table of organization.

ACTION REQUESTED: N/A

ATTACHMENTS: Memo to Commission members

CITY OF SHEBOYGAN

REQUEST FOR SENIOR ACTIVITY CENTER COMMISSION CONSIDERATION

ITEM DESCRIPTION: Program Highlights, Upcoming Events, Statistics Collection

REPORT PREPARED BY: Wendy Schmitz, Supervisor of Senior Activity Center

REPORT DATE: April 8, 2019

MEETING DATE: April 10, 2019

FISCAL SUMMARY:

Budget Line Item: N/A
Budget Summary: N/A
Budgeted Expenditure: N/A
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STATUTORY REFERENCE:

Wisconsin Statutes: N/A
Municipal Code: N/A

BACKGROUND / ANALYSIS:

None

STAFF COMMENTS:

Program Highlights- January 2019

- An unusual month- we were closed 3 days because of snow cancellations.
- Melissa Wolf began her new position as the Senior Activity Center Coordinator, a position funded by the City of Sheboygan.
- Rachel Conery began her position as the Health/Wellness and Recreation Coordinator, a position funded by the Friends of the Senior Activity Center.
- The CRM system was installed, members were trained to use it.
- Two presentations were held on financial planning and downsizing.
- An informational meeting was held about the upcoming collaborative project with JMKAC.

Program Highlights- February 2019

- 2 more snow days!
- AARP tax clinic began. 300 calls came in on the first day.
- Presentations on Tax reform and Sheboygan's recycling program were held.

Program Highlights- March 2019

- Thrivent SMART goals workshop
- Vicky Schneider began as Director of Senior Services

Upcoming Events-

- April 2 – Center closed for Voting.
- April - 10 Identity theft workshop and shredding event
- April 23 – Kohler Human Experience Team event

- April 25 – Women and Money event

Statistics Collection-

January/ February/March 4,495

Taxes= 262

Swimming= 582

Friends members= 650

Friends Report-

The Friends hired Rachel Conery as the Health/Wellness/Recreation Coordinator 01/28/2019
Andrew Jakus attended the Friends Board meeting as a potential Board member.

ACTION REQUESTED: N/A

ATTACHMENTS: First Quarter Benchmarks

Steps taken to fulfill strategic plan goals. Strategic Plan Action Items/ Critical measurements are updated quarterly.

2019 and 2020 Action Items

Quality of Life

- Establish action plan/ mission statement/ goals for Sheboygan For All/ Livable Community program.
- Continue engagement of SAC participants in multigenerational community activities.

Communication

- Engage the community on the Sheboygan For All/ Livable Community initiative.
- Increase Sheboygan For All/ Livable Community information usage on social media.

2019 and 2020 Critical Measures

Quality of Life

- Number of joint projects with community partners (SASD, YPN, etc)

Communication

- Number of events/ presentations relative to Sheboygan For All community initiative.

CITY OF SHEBOYGAN

REQUEST FOR SENIOR ACTIVITY COMMISSION CONSIDERATION

ITEM DESCRIPTION: Benchmark measurements for the Senior Activity Center for the period commencing January 1, 2019 and ending March 31, 2019

REPORT PREPARED BY: Wendy Schmitz, Senior Activity Center Supervisor

REPORT DATE: April 8, 2019

MEETING DATE: April 10, 2019

FISCAL SUMMARY:

Budget Line Item: N/A
 Budget Summary: N/A
 Budgeted Expenditure: N/A
 Budgeted Revenue: N/A

STATUTORY REFERENCE:

Wisconsin Statutes: N/A
 Municipal Code: N/A

BACKGROUND / ANALYSIS:

This report includes the first quarter 2019 Benchmark measurements for the Senior Activity Center reflecting the performance for the period commencing January 1, 2019 and ending March 31, 2019.

STAFF COMMENTS:

The following information indicates the Benchmark measurements established for the Senior Activity Center relative to the first quarter of the calendar year 2019. These Benchmarks were created as a result of the 2017 – 2021 Strategic Plan, specifically providing support to the appropriate Focus Areas outlined within the Strategic Plan.

Measurements	2017 Actual	2018 Adopted	2018 Estimated	2019 Adopted	2019 Actual
<u>Workload</u>					
Total attendance	43,052	36,500	36,500	37,750	5,339
Average daily attendance	169	146	146	151	92
Friends membership	653	630	630	660	650
Educational/Recreational events	20	15	18	15	15
Community Partnerships	17	16	14	17	17
Community Presentations	14	8	6	9	0
Sheboygan For All events	N/A	N/A	6	9	0
Community events attended	16	11	9	11	0
Intergenerational events	5	3	2	3	2
Number of volunteers/hours	N/A	N/A	N/A	25/250	39/763
Number of building /room rentals	3	3	2	4	0
Number of group events hosted	N/A	N/A	4	4	2

Effectiveness

Resident satisfaction rating	97%	98%	80%	81.9%	80%
Member satisfaction rating	N/A	100%	80%	100%	80%
Group event satisfaction rating	N/A	N/A	N/A	N/A	80%

ACTION REQUESTED:

For informational purposes only.

ATTACHMENTS:

None