

*****ATTACHMENTS*****



MARINA

821 Broughton Drive Sheboygan, WI 53081
WEEKLY OPERATION REPORT

Week Ending:

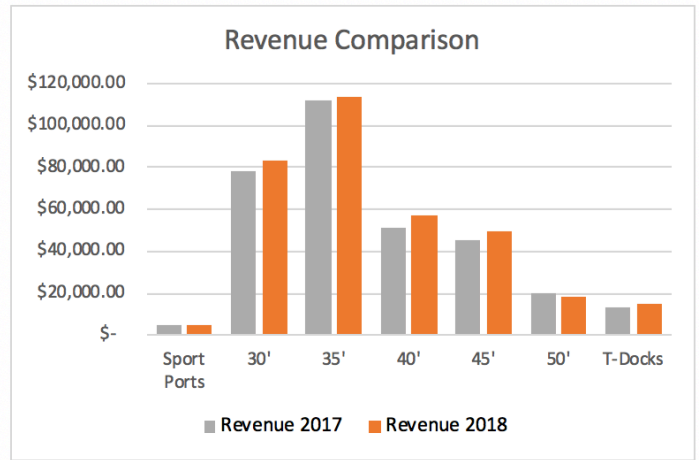
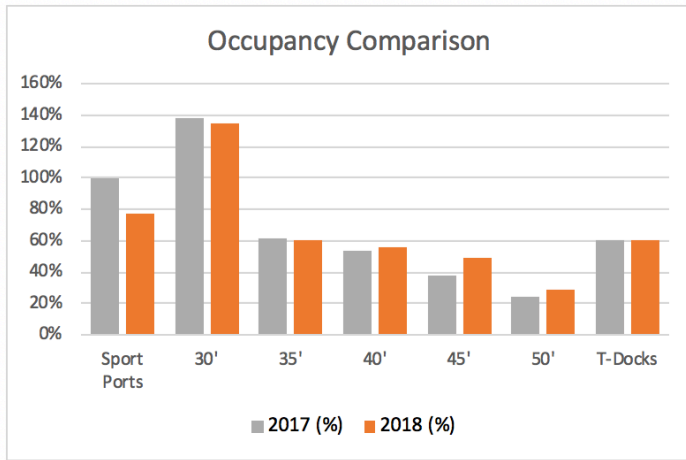
Sunday, July 29th 2018

Seasonal Slips

Size	Available	2017 Occ. YTD	2017 (%)	2018 Occ. YTD	2018 (%)	Variance (%)	Revenue 2017	Revenue 2018	Variance	Budget	Variance
Sport Ports	9	9	100%	7	78%	-22%	\$ 5,093.75	\$ 4,425.00	\$ (668.75)	\$ 5,000.00	\$ (575.00)
30'	37	51	138%	50	135%	-3%	\$ 77,932.00	\$ 83,460.00	\$ 5,528.00	\$ 80,000.00	\$ 3,460.00
35'	100	62	62%	60	60%	-2%	\$ 112,038.42	\$ 113,969.58	\$ 1,931.16	\$ 115,000.00	\$ (1,030.42)
40'	43	23	53%	24	56%	2%	\$ 51,420.95	\$ 57,213.50	\$ 5,792.55	\$ 60,000.00	\$ (2,786.50)
45'	39	15	38%	19	49%	10%	\$ 45,298.59	\$ 49,280.88	\$ 3,982.29	\$ 55,000.00	\$ (5,719.12)
50'	24	6	25%	7	29%	4%	\$ 19,834.35	\$ 18,205.50	\$ (1,628.85)	\$ 20,000.00	\$ (1,794.50)
T-Docks	5	3	60%	3	60%	0%	\$ 13,361.65	\$ 14,790.01	\$ 1,428.36	\$ 15,000.00	\$ (209.99)
Total	257	169	66%	170	66%	0%	\$ 324,979.71	\$ 341,344.47	\$ 16,364.76	\$ 350,000.00	\$ (8,655.53)

	2017	%	2018	%
New Tenants	24	14%	34	20%
Returning Teants	143	85%	134	79%

	2017	2018
Deposits for Next Season	-	-



Winter Storage

Deposits	YTD Units	YTD Revenue	LYTD Units	LYTD Revenue	Variance To Last Year	Variance to Budget
-					\$ -	\$ -





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Sunday, July 29th 2018

Revenue Centers

	Week Revenue	Revenue YTD	Revenue LYTD	Variance to Last Year	Budget YTD	Variance to Budget
Ship Store	\$ 5,075.86	\$ 47,162.89	\$ 39,091.62	\$ 8,071.27	\$ 42,000.00	\$ 5,162.89
Transient	\$ 9,741.75	\$ 44,851.94	\$ 47,216.84	\$ (2,364.90)	\$ 45,500.00	\$ (648.06)
Launch Ramp	\$ 1,978.00	\$ 22,032.85	\$ 23,897.25	\$ (1,864.40)	\$ 18,000.00	\$ 4,032.85
Gas	\$ 19,258.23	\$ 87,579.60	\$ 75,897.46	\$ 11,682.14	\$ 78,500.00	\$ 9,079.60
Diesel	\$ 8,304.67	\$ 38,216.59	\$ 36,244.98	\$ 1,971.61	\$ 42,000.00	\$ (3,783.41)
Service Labor	\$ 1,134.00	\$ 13,012.00	\$ 14,549.60	\$ (1,537.60)	\$ 16,000.00	\$ (2,988.00)
Service Parts	\$ 1,518.03	\$ 8,541.86	\$ 8,744.43	\$ (202.57)	\$ 8,800.00	\$ (258.14)
Service Sublet	\$ -	\$ 1,332.65	\$ 1,180.00	\$ 152.65	\$ 1,150.00	\$ 182.65
Licensed Services	\$ -	\$ 17,500.00	\$ -	\$ 17,500.00	\$ 17,500.00	\$ -
Miscellaneous	\$ 1,108.00	\$ 6,391.67	\$ 2,649.44	\$ 3,742.23	\$ 3,655.00	\$ 2,736.67
Total	\$ 48,118.54	\$ 286,622.05	\$ 249,471.62	\$ 37,150.43	\$ 273,105.00	\$ 13,517.05

	Gallons Sold YTD	Gallons Sold LYTD	Transient Reservations	Launch Ramp Daily Passes
Gas	24,136	22,700	101	226
Diesel	12,476	14,504	356	1522
Total	36,612	37,204	332	1655

Marketing and Sales

Great weather and lake conditions led to high activity over the weekend. Sales in revenue centers responded accordingly.

Maintenance and Operations

Lakeview Wine Bar license agreement expires at the end of the month, renegotiating for another potential year. Several reviews in from customers, see section below.



Recent Customer Feedback and Review

Active Captain (Garmin)

Nice marina but no help docking.

July 22, 2018 John Morgan (30) ★★★★★

Very large marina with nice showers, pool, hot tub and lounge. Reservations made with Dockwa, when we entered the channel and called we were given our slip assignment. Had to ask for directions as nothing was said when given slip number, nor was any docking assistance given or even offered. Also had previously called inquiring about any fuel discounts and was not told about the AGLCA slip fee discount.

[Report](#)

Marinas.com

al6vt5snoxtgfgfs_ji

Jul 29, 2018

★★★★★ [Verified](#)

Great place. Really enjoy the enhancements. Wine Bar was a pleasant surprise! Awesome staff.

jpatience

Jul 25, 2018

★★★★★ [Verified](#)

Great facility. Well managed. Town is a gem and harbor is within easy walking access

Parks & Forestry Report
August 7, 2018

Parks

- July 4th Celebration: Parks and Forestry staff worked 104 hours on July 4th to make sure the celebration ran smooth and areas were kept clean. On July 5th the lakefront from North Point to Lakeview Park was cleaned and groomed by 1:30 pm.



- Shaw Family Playground: Playground construction has started. The sidewalks, poured in place safety matting, and asphaltting of parking lot to follow.



- Kayak Launch: There have been some setbacks with the launch but the launch should be installed in the next few weeks.



- Optimist Park Splash-pad: Commercial Recreation Specialists have been hired for the design and install of the splash-pad. Project completion will be this year and open in the spring.



- Peace Park Fundraising:



- Beer Garden Agreement: A signed agreement is very close. It is up to the Attorneys to clean up the agreement and then it will go back to Public Works and Council.
- Adopt a Park update will be given at the meeting.
- Lights at Wildwood Baseball Field: Request for Proposals is being advertised. Project install will begin this September.

Forestry

Forestry Report:

The storm of July 1st left us with 10 trees that needed to be removed immediately, an additional 10 that will need to be removed this winter, and 100's of branches were down.



	May	June
Tree Removal	53	18
Trees Elevated	28	125
Trees Planted	21	0
Stump Removal	24	133
	12 days of park work	

