

*****ATTACHMENTS*****

CITY OF SHEBOYGAN

REQUEST FOR SENIOR ACTIVITY CENTER COMMISSION CONSIDERATION

ITEM DESCRIPTION: Program Highlights, Upcoming Events, Statistics Collection

REPORT PREPARED BY: Wendy Schmitz, Supervisor of Senior Activity Center

REPORT DATE: March 13, 2017

MEETING DATE: March 15, 2017

FISCAL SUMMARY:

Budget Line Item: N/A
Budget Summary: N/A
Budgeted Expenditure: N/A
Budgeted Revenue: N/A

STATUTORY REFERENCE:

Wisconsin Statutes: N/A
Municipal Code: N/A

BACKGROUND / ANALYSIS:

None

STAFF COMMENTS:

Program Highlights-

- AARP Tax service not able to schedule enough appointments to service demand from the senior population.
- The East coat rack was completed in time for Tax Preparation.
- Special Event-“Classic” Luncheon for 45 people, very successful. Requests for more events like this.
- Special Event- Golden Chordaliers and Valentine Potluck- 70 people, well received.
- Special Event- Being Mortal film screening and discussion 15 attendees.
- Wendy Schmitz gave 2 community presentations- Kiwanis Club and Optimist Club.
- Kerri Robertson was on vacation February 22- 28. Volunteers taught classes.
- Senior Activity Center was closed for voting. Questions raised about closing when low voter turn- out.

Upcoming Events-

- March 1- 3 Kerri at Stepping On training-Wausau.
- March 7- “Food for Thought” Summit with Nourish.
- March 10- AMP series begins.
- March 15- ATI presentation- hand therapy.
- March 16- SHRM presentation-Wendy Schmitz.
- March 21—Kiwanis presentation- Wendy Schmitz
- March 23- Potluck and Health topicpresentation.
- March 28- Senior Lifestyles Show, South High School.

Statistics Collection-

People counters now fully functioning. First whole month of accurate counting will be March.

Friends Report-

The Friends Board reviewed the information that Cathy Loomans had presented in January. The Financial Committee reported on the Investment Strategy for 2017.

Monthly Statistics-

Friends membership = 552 (553 in 2016)

Attendance= 2398 (2395 in 2016)

Volunteer hours = 284.5 by 28 volunteers (251.5 by 21 in 2016)

ACTION REQUESTED:

None

ATTACHMENTS:

None

Steps taken to fulfill strategic plan goals.

Quality of Life Action Items

1. To inform senior citizens about civic engagement opportunities.
2. Complete a building adequacy study

- All 3 people counters fully functioning by end of February.

Governing and Fiscal Management Action Items

- Include Senior Activity Center participants in planning related to the retirement population.
- No action.

- Develop a succession plan for all management positions.

- Wendy will attend CVMIC Succession Planning training April 13th.

- Communication- Critical Measures

Facebook likes = 413. Paid advertising reached 703 for AMP class.

50,000 homes reached with advertising in The Sun.

Webpage visits= 322,373 total. 450 first time visits in February.

Reviewing quotes received for newsletter delivery to homes.