

**\*\*\*ATTACHMENTS\*\*\***

**CITY OF SHEBOYGAN**

**REQUEST FOR REDEVELOPMENT AUTHORITY CONSIDERATION**

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**ITEM DESCRIPTION:** Discussion and possible action from Lakeshore Weekend to use additional RDA-owned land on South Pier as a backup plan for the festival weekend.

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**REPORT PREPARED BY:** Chad Pelishek, Director of Planning and Development

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**REPORT DATE:** November 11, 2016

**MEETING DATE:** November 16, 2016

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**FISCAL SUMMARY:**

**STATUTORY REFERENCE:**

Budget Line Item: N/A  
Budget Summary: N/A  
Budgeted Expenditure: N/A  
Budgeted Revenue: N/A

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Wisconsin Statutes: N/A  
Municipal Code: N/A

**BACKGROUND / ANALYSIS:**

The RDA has previously approved utilization of RDA owned property on South Pier for the 2016 Lakeshore Weekend event. Event organizers are now asking for additional RDA owned land primarily the area to the west of Spaceport including the existing parking lot and the land adjacent to the River between the former Bridal Essence building and the former Popcorn building, see attached map.

**STAFF COMMENTS:**

The event organizers have informed the City that Blue Harbor will not provide a guarantee that the property would be available for that weekend and encouraged the organizers to get an alternate location. Staff is okay granting the use of the land to the west of Spaceport and the public parking lot, but has some concerns over vehicles parking immediately adjacent to the river on this premiere real estate.

**ACTION REQUESTED:**

Motion to approve the request that includes the two parcels adjacent to Spaceport, but not the two parcels on the riverside.

**ATTACHMENTS:**

- I. Letter from Miesfeld's Lakeshore Weekend dated November 9, 2016.

Miesfeld's Lakeshore Weekend  
2741 N. 40<sup>th</sup> Street  
Sheboygan, WI 53081  
920-377-5101

November 9, 2016

City of Sheboygan  
Horizons Investment Group

Dear Horizon:

We write to you today, to again ask you for your assistance. We have run into a problem with the land use from Blue Harbor. As there are no current prospects for their land, they feel that they cannot promise that there will not be at the time of our benefit, and they are unable to commit to authorization for that parking area to our benefit. If nothing is transpired for them during the July 29, 30<sup>th</sup> and 31, 2017, we would be able to use the land. As a condition of the use from redevelopment, we must have that authorization, but we are unable to acquire that guarantee notwithstanding the above explanation.

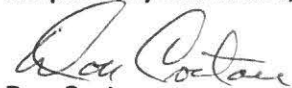
Our request from you today is explained in the attached map. As we have received your permission for the areas that are blocked in Orange. We are today asking for the area's that are blocked off in yellow. We feel that we would be able to utilize this area for parking.

As always we appreciate your cooperative approach to the successful result for Miesfeld's Lakeshore Weekend. We as a group would like to see the event continue and look to you to help us achieve this result. Sheboygan has embraced our event and brought a positive light to the community.

Upon your favorable response, be assured that I will be working with Brian from DPW as well as any additional departments that are required as well.

We will await your response as it depends on the future of this event.

Respectfully Submitted,



Don Cvetan  
Vice President  
Brian Cvetan Memorial Foundation  
Miesfeld's Lakeshore Weekend

Horizon

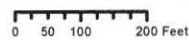


Source: Esri, DigitalGlobe, GeoEye, Earthstar Geographics, CNES/Airbus DS, USDA, USGS, AEX, Getmapping, Aerogrid, IGN, IGP, swisstopo, and the GIS User Community

Path: G:\Nancy\South Pier1.mxd

Date: 11/8/2016

RDA





Path: G:\Nancy\South Pier1.mxd

Source: Esri, DigitalGlobe, GeoEye, Earthstar Geographics, CNES/Airbus DS, USDA, USGS, AEX, Getmapping, Aerogrid, IGN, IGP, swisstopo, and the GIS User Community

Date: 11/8/2016

# RDA

