

*****ATTACHMENTS*****

CITY OF SHEBOYGAN

REQUEST FOR REDEVELOPMENT AUTHORITY CONSIDERATION

ITEM DESCRIPTION: Discussion and possible action on job creation requirements for the business loan for Mayline Corporation.

REPORT PREPARED BY: Chad Pelishek, Director of Planning & Development

REPORT DATE: August 15, 2016

MEETING DATE: August 17 2016

FISCAL SUMMARY:

Budget Line Item: N/A
Budget Summary: N/A
Budgeted Expenditure: N/A
Budgeted Revenue: N/A

STATUTORY REFERENCE:

Wisconsin Statutes: N/A
Municipal Code: N/A

BACKGROUND / ANALYSIS:

The Redevelopment Authority entered into a business development loan agreement with the Mayline Group on August 17, 2011. The loan was for \$250,000 and was forgivable if they retained 128 positions currently in the City of Sheboygan and create 25 new permanent full-time positions over the course of 5 years with 51% meeting the low-to-moderate income threshold.

STAFF COMMENTS:

As of August 1, 2016, Mayline Group created 124 new FTE's of which 82 jobs met the low-to-moderate income status. Mayline Group also retained 208 positions in Sheboygan.

ACTION REQUESTED:

Motion to approve that Mayline Group met the job creation requirements of the business development loan and have no further obligations per the loan agreement between the Redevelopment Authority and the Mayline Group.

bidmanager@harborcentre.com

From: Sparky's Services <sparkyshotdogs@gmail.com>
Sent: Wednesday, August 3, 2016 11:20 PM
To: bidmanager@harborcentre.com
Subject: Sparky's Hot Dog Stands

8/3/16

Dave Hoffman
General Manager Sheboygan Squared Business District

This is in response to our conversation regarding my interest in periodically placing a hot dog cart on South Pier. I am interested in placing a new self-contained stainless steel street cart on the patio area on South Pier Drive between South Pier Parlor and Lino's.

I feel the hot dog cart would be a good fit for the area. There have been many requests by locals and tourist regarding purchasing my product on South Pier.

I would like to have the opportunity to try it a few times to see if its to city staff and my liking.

Steven Hemsing
Sparky's Hot Dog Stands
920.457.8383

CITY OF SHEBOYGAN

REQUEST FOR REDEVELOPMENT AUTHORITY CONSIDERATION

ITEM DESCRIPTION: Discussion and possible action request for Sparky's Hot Dog Stand to locate on South Pier.

REPORT PREPARED BY: Chad Pelishek, Director of Planning & Development

REPORT DATE: August 15, 2016

MEETING DATE: August 17 2016

FISCAL SUMMARY:

Budget Line Item: N/A
Budget Summary: N/A
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BACKGROUND / ANALYSIS:

Under the City's food truck ordinance, a food truck is not allowed to be parked within 100 feet of a brick and mortar restaurant. Also according to the City Clerk's office, Sparky's Hot Dogs are not licensed as a food truck or a transient merchant.

STAFF COMMENTS:

Staff feels the restaurants on South Pier have built bricks and mortar restaurants and have worked hard to build their business on South Pier, and have a mobile hot dog stand next to their businesses is not a good idea. Also the request does not state any specific dates and the RDA has a policy to charge per date of usage, therefore Staff is recommending denial.

ACTION REQUESTED:

Motion to deny the request.