

*****ATTACHMENTS*****

CITY OF SHEBOYGAN

REQUEST FOR REDEVELOPMENT AUTHORITY CONSIDERATION

ITEM DESCRIPTION: Discussion and possible action on request from Memorial Motorcycle Ride to use RDA owned parking lot on August 6, 2016 as a rain date for the ride.

REPORT PREPARED BY: Chad Pelishek, Executive Director

REPORT DATE: May 18, 2016

MEETING DATE: May 18, 2016

FISCAL SUMMARY:

Budget Line Item: N/A
Budget Summary: N/A
Budgeted Expenditure: N/A
Budgeted Revenue: N/A

STATUTORY REFERENCE:

Wisconsin Statutes: N/A
Municipal Code: N/A

BACKGROUND / ANALYSIS:

As part of the Lakeshore Weekend for the Kids event the weekend of July 27, 2016 (previously approved by the RDA), the event has a Memorial Motorcycle Ride. The request is to use RDA owned land in case of rain on August 6, 2016 for the motorcycle ride only.

STAFF COMMENTS:

Staff recommends approval subject applicant providing certificate of insurance listing the RDA as an additional insured and signing the hold harmless agreement.

ACTION REQUESTED:

Motion to approve subject to the terms.

ATTACHMENTS:

- I. Letter of Request

Monday, May 2 2016

To: Sheboygan Redevelopment District Authority

RDA Members,

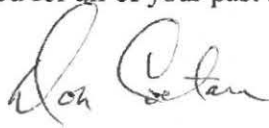
First we would like to thank you for the privilege and opportunity to use the South Pier District property for the Miesfeld's Lakeshore Weekend, we understand the request for the use was already submitted and approved by your committee, however we would like to add an additional request to this submission.

As part of the Miesfeld's Lakeshore Weekend on Saturday July 31, 2016 we will be organizing a Memorial Motorcycle Ride which begins at the South Pier District. Our request is: In the unfortunate circumstance that we have dangerously inclement weather we would like to use the following Saturday, August 6, 2016 as a rain date for THE MOTORCYCLE RIDE ONLY!!!

What this would require would be to use part of the parking area south of Angler's Avenue from approximately 8:00 a.m. to 10:15 a.m. to register riders and organize a group departure.

We thank you for all of your past and future help and cooperation with our event.

Sincerely,



Patrick Lessard, Board of Directors Miesfeld's Lakeshore Weekend
131 Greenview CT
Kohler, WI 53044
920-980-9537

Don Cvetan, Board of Directors Miesfeld's Lakeshore Weekend
2741 N 40th ST
Sheboygan, WI 53083
920-377-5101

CITY OF SHEBOYGAN

REQUEST FOR REDEVELOPMENT AUTHORITY CONSIDERATION

ITEM DESCRIPTION: Discussion and possible action on request from Baird to use South Pier land for client appreciation event on July 20, 2016

REPORT PREPARED BY: Chad Pelishek, Executive Director

REPORT DATE: May 18, 2016

MEETING DATE: May 18, 2016

FISCAL SUMMARY:

Budget Line Item: N/A
Budget Summary: N/A
Budgeted Expenditure: N/A
Budgeted Revenue: N/A

STATUTORY REFERENCE:

Wisconsin Statutes: N/A
Municipal Code: N/A

BACKGROUND / ANALYSIS:

This is a new event. The property proposed to be used is the land on the river side between the Old Popcorn Planet building and the former Bridal Essence building.

STAFF COMMENTS:

Staff recommends approval subject to the \$50 usage payment, applicant providing certificate of insurance listing the RDA as an additional insured and signing the hold harmless agreement.

ACTION REQUESTED:

Motion to approve subject to the terms.

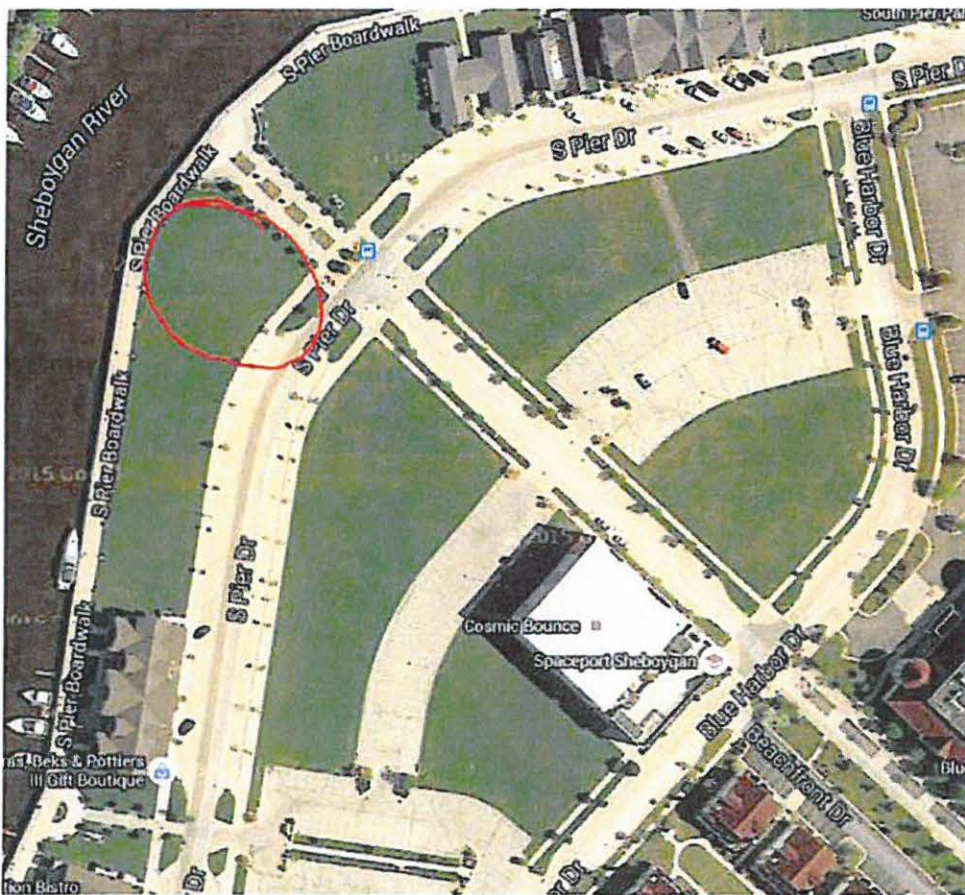
ATTACHMENTS:

- I. Request Letter

May 13, 2016

Dear Sheboygan Redevelopment Authority,

The Sheboygan Baird office would like to utilize the space along the boardwalk on South Pier Dr (pictured below) to host a client appreciation event on Wednesday, July 20, 2016 from approximately 3:30-8:00pm. We will be setting up a tent in the space to serve food and beverages, while giving our clients access to the different attractions along South Pier Drive.



Thank you for your consideration,

Megan Rozachek

Megan Rozachek
Client Specialist
Robert W. Baird & Co

Robert W. Baird & Co.
833 Pennsylvania Ave Ste 202
Sheboygan WI 53081
Main 920 458-5506
Toll Free 888 792-5170
Fax 920 458-5202
www.rwbaird.com

CITY OF SHEBOYGAN

REQUEST FOR REDEVELOPMENT AUTHORITY CONSIDERATION

ITEM DESCRIPTION: Discussion and possible action on clarification of job creation numbers for the Parker John's Business Development Loan.

REPORT PREPARED BY: Chad Pelishek, Executive Director

REPORT DATE: May 18, 2016

MEETING DATE: May 18, 2016

FISCAL SUMMARY:

STATUTORY REFERENCE:

Budget Line Item: N/A
Budget Summary: N/A
Budgeted Expenditure: N/A
Budgeted Revenue: N/A

Wisconsin Statutes: N/A
Municipal Code: N/A

BACKGROUND / ANALYSIS:

The RDA approved the loan for \$125,000 for Parker Johns per the minutes:

David Sachse moved, Matt Quasius seconded to approve an economic development loan in the amount of \$125,000 at 2.25% for 7 years with the following conditions:

- 20 -30 full-time jobs with 51% being LMI need to be created within 3 years.
- A list of all assets to be purchased with this funding will need to be provided.
- All lien on all assets.
- Personal guarantees from Aaron Sloma and Jennifer Sloma (wife) must be provided.
- An Environmental Review will need to be performed by the Department of Planning & Development

Motion passed unanimously.

STAFF COMMENTS:

Typical loan standards allow the new jobs to be FTE positions. The meeting minutes did not specify the FTE positions.

ACTION REQUESTED:

Approve the 20 "FTE" positions with 51% being LMI and needing to be created within 3 years.